

Report on inauguration of e-Literacy program - Taking e-Saksharta to every household
at Village Rajjipur, Distt. Panchkula
Under
Corporate Social Responsibility
of HARTRON



HARTRON under its Corporation Social Responsibility initiative started an e-literacy - “Taking E-Saksharta to Every Household” program in the village Rajjipur in District Panchkula on 7th July, 2015 at 12:30 PM. The Program was launched also as a part of “Digital India” week.

This program has been implemented through Common Service Centre (CSC), Rajjipur situated at Govt. Sr. Secondary School, Rajjipur. The benefits of the program shall also be made available to the people of Surajpur as well. The program commits to provide e-literacy to every family member of every household of the selected villages free of cost.

On the occasion of inauguration of program, 85 Nos. candidates were enrolled who were to be imparted training on e-Literacy. The participants includes children, aged men and women. The CSC got 50 new enrollments after the inauguration function.





The program was inaugurated by Sh. Vivek Atray, IAS, Deputy Commissioner, Panchkula and started with Saraswati Prayer. Thereafter, the School Principal Govt. Sr. Secondary School Rajjipur, Ms. Sanju Sharma, Municipal Councillor Ms. Seema Devi and HARTRON officers joined the Deputy Commissioner in lightening of “Lamp”.

Ms. Pallavi Sandhir, Company Secretary, HARTRON, addressed the gathering and welcomed the Chief Guest and other invitees and detailed the motive of the programme. She informed that HARTRON has

taken up this program under its Corporate Social Responsibility initiative. During this program every single member of every household of village Rajjipur and Surajpur shall be imparted e-literacy training free of cost and the whole expenditure of the program shall be borne by HARTRON. She further told the gathering that after completing this program at these village, the same program shall be taken up in other villages of all the districts of Haryana. She further informed about the other workshops which shall also be organized under the CSR program of HARTRON such as workshops on Communication skills, Swatch Bharat Abhiyaan, Financial Literacy etc.



While highlighting the importance of learning to operate computer and using internet in an era where in coming years maximum number of the schemes of the Government shall be launched online, she urged the residents of the village to participate and take full advantage of this free program being organized by HARTRON.

She further elaborated the various activities of HARTRON which are planned for general public welfare e.g. Skill Development in the field of IT, ITes, Electronic and Telecommunication. She said that unemployed people may take benefit of these skill development programs which will help in eradicating unemployment problem and will help raising the standard of living.

हारट्रोन सामाजिक दायित्व का सार

हारट्रोन अपने सामाजिक दायित्व दृष्टि से बड़े पैमाने पर सक्रिय है। हारट्रोन अपनी कंपनी के हित से परे सामाजिक और आर्थिक विकास के लिए तथा लोगों के जीवन को एक बेहतर दिशा देने के लिए तथा समाज के कमजोर वर्गों के लिए और समुदाय के निर्माण में योगदान के लिए निम्नलिखित क्षेत्रों में प्रतिबद्ध है।

आई टी साक्षरता

शिक्षा

स्वास्थ्य

पर्यावरणीय स्थिरता

ग्रामीण विकास

भूख, गरीबी, कुपोषण हटाना

महिला सशक्तिकरण

आई.टी. बुनियादी सुविधाएँ

हम प्रत्येक नागरिक की आर्थिक क्षमता का दोहन करने के 'ब्रिजिंग डिजिटल डिवाइड' और आईटी के उपयोग के लिए प्रतिबद्ध हैं। अपने कॉर्पोरेट की सामाजिक जिम्मेदारी कार्यक्रम के तहत हारट्रोन गांवों में प्रत्येक घर के लिए डिजिटल साक्षरता प्रदान करता है जिसके परिणामस्वरूप लाभार्थी अपनी आजीविका बढ़ाने और संबंधित आवेदन का उपयोग करने में सक्षम हो सकेगा।



The Chief Guest inaugurated the E-Saksharta Lab created by HARTRON for e-literacy training to the villagers.



While addressing the occasion, Sh. Vivek Atray, IAS, Deputy Commissioner, Panchkula, the Chief Guest appreciated the initiative of HARTRON to provide e-Saksharta to every member of every household in the state of Haryana through their Corporate Social Responsibility. He said that now-a-days, digital saksharta is a must for every citizen for taking benefit of various Govt. Schemes. The Chief Guest also told the people about Digital India Week being organized all over India and informed the gathering the benefit of digital saksharta.



He briefly discussed the “Beti bachao, beti padhao” abhiyaan initiated by the government and stressed on the importance of providing e-literacy to the women of the society.



At the end of the program, the Chief Guest was bestowed a “Momento” in the memory of the program. In the vote of thanks, the chief guest, the villagers, District administration authorities, HARTRON authorities, Media and officers of Education Department were thanked for making the program success.

The program was widely covered by the media.

